

Gayze

BECOME A WELCOMING
BRAND

WELCOMING WORLD

74+ COUNTRIES

criminalize same-sex sexual contact and there has been a increase in hate crime incidents in the US by 17% from 2016-2017

GAYZE IS AN INCLUSIVE PLATFORM

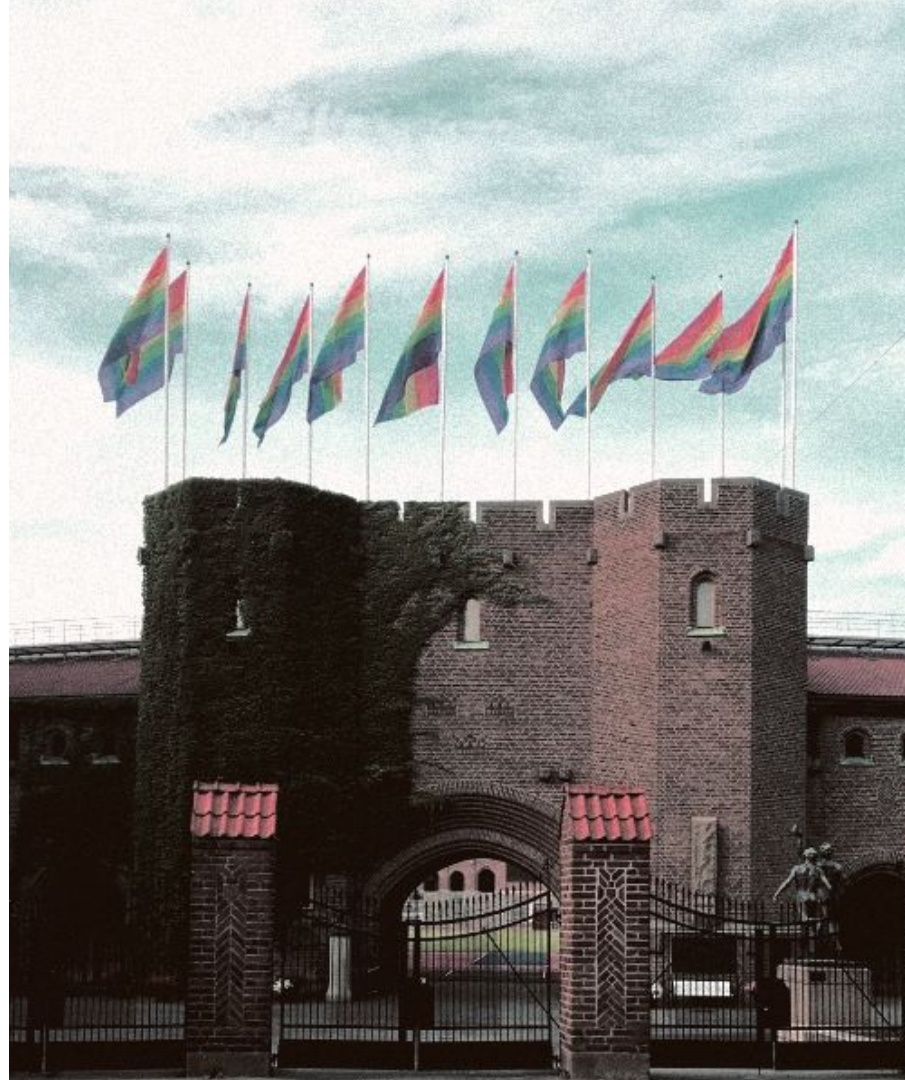
for an open society based on co-existence and unity

PROVIDES WELCOMING AND SAFE PLACES

A TRIGGER FOR REAL CHANGE

Increasing LGBTQ+ visibility is advancing acceptance and supports the local LGBTQ+ community

“By being proud, we support our global LGBTQ+ community”



TOGETHER

We don't point fingers – through travel and interaction
we hope to change perceptions and stereotypes.

SHARE OUR VALUES

Unity
Trust
Understanding
Co-existing
Friendly
Dignity
Respect

FIT OUR BRAND

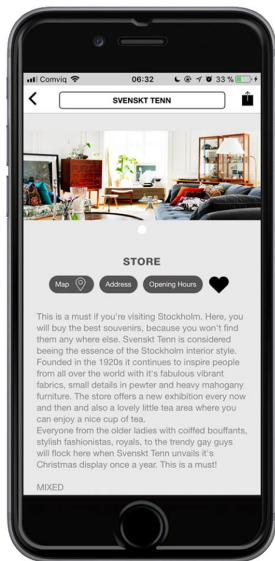
Style
Integrity
Social
Open minded



PRODUCT

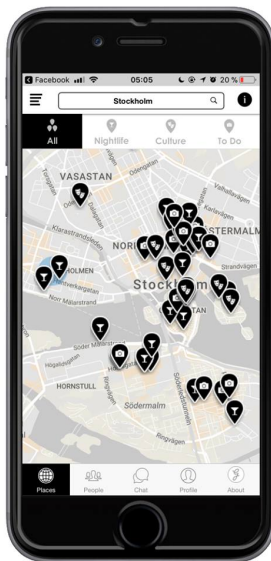
TRAVEL COMPANION

TRAVEL



Welcoming places
recommended by locals

SAFETY



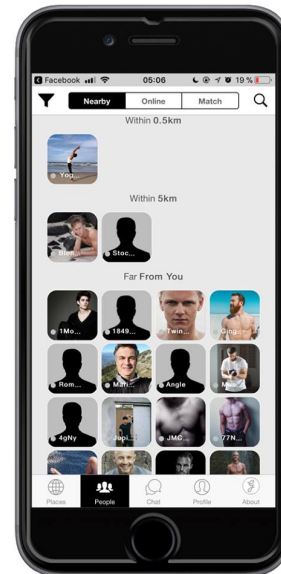
LGBTQ+ information and
safety advise

MEET



Connect with likeminded
people all over the world

COMMUNITY



Join your city - share your places
and advice

JOIN THE COMMUNITY FOR A WELCOMING WORLD

BE INVOLVED

Join the Movement for a Welcoming World

CONTRIBUTE

Share your Local Knowledge and become an Editor

PARTNER

Join our Corporate Partnership

ACT

Become an Ambassador



TAKE A STAND

BE PART OF THE MOVEMENT

Join Gayze corporate partnership to trigger real change.

CREATE BRAND AWARENESS AND CUSTOMER LOYALTY

Become listed as a premium destination or partner or featured in Gayze communication. 60% of LGBTQ+ are more likely to buy from welcoming brands - become one.

DRIVE SALES THROUGH LGBTQ+ SUPPORT

Be present through curated ads with specific discounts to the LGBTQ+ community. The global LGBTQ+ community is spending over US\$200 billion/year while travelling with a continuous increase of 8% yearly.

DESTINATION / BANGKOK

Buzzing Bangkok will not leave you unimpressed. The city is known for its love of heights. Many of the sky scrapers offer marvelous rooftop bars that are easily accessible. Bangkok also has an incredible gastronomic tradition, great shopping possibilities and a pulsating nightlife. The inner city has 8.3 million inhabitants but the larger metropolitan area has around 15 million. A top destination for tourists and a hub for regional corporate Headquarters. The wide variety of cultural heritage buildings, many sights, cool attractions and mesmerizing nature makes Bangkok a city for everyone.

LGBTQ+ SITUATION

The tourism authority has long promoted Thailand as a gay friendly destination and Thailand in general is much more liberal compared to neighboring countries. Thailand decriminalized sodomy already in 1956, compared to other progressive countries that did the same much later. The Thai people are also much more accepting of the LGBTQ+ community, especially in Bangkok, but also larger tourist destinations in the country.

In 2015, Thailand enacted comprehensive anti-discrimination law covering sexual orientation and gender identity. Also in 2018, a civil partnership bill, "Same Sex Life Partnership Registration Bill" was introduced in the Thai



RESTAURANT / EAT ME

Address:
Sri Phiphat 2,
Silom, Bangkok,
Thailand, 10500

Opening Hours:
Every day 3 pm -
1 am.

This hidden gem is located in gay Silom area and the restaurant is gay-owned. It is voted one of Asia's 50 best restaurants and serves modern, international and regional cuisine.

A lush, cosy, trendy interior which features rotating art exhibits on different floors. Outdoor seating available. Book a table in advance as the place is quite popular. The lamb and duck dishes are quite famous but the place has really good food and cocktails overall. And when done with dinner stroll down to nearby bars in this popular gay district.



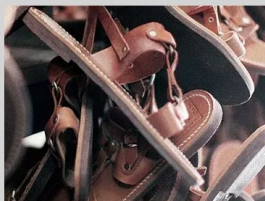
DESTINATION: BERLIN

Berlin is the most interesting place on earth for a gay man. Some may hate me for saying that, but I've visited a lot of places and moved more than twice around the planet...



INTERVIEW: CREATIVE EMOTIONS

Meet our co-founder Stelios Vasilantonakis. An artist, dreamer and romantic that hates to compromise. Especially at work.



BE VISIBLE

DEMONSTRATE YOUR CORPORATE RESPONSIBILITY

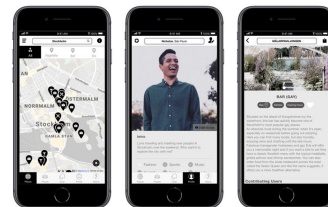
State your commitment and achievements externally (interviews, annual reports, media) and internally (trainings, conferences, intranet). 84% seeking responsible products and 78% seeking a career that does good in the world.

LGBTQ+ CERTIFICATION

Together with Samkraft Sweden we also offer your organisation a LGBTQ+ certification - an internal awareness and diversity training.

SAMKRAFTER

HBTO
certifiering



STOCKHOLM, SWEDEN

May 8, 2019

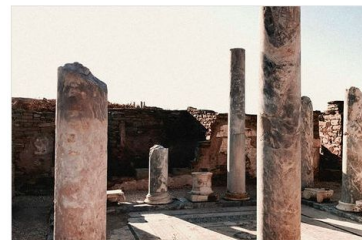
Gayze and Teatergrillens Bar in Stockholm hosted a cocktail in support of The Unstraight Museum - A Museum dedicated to the Unstraight. During the evening the bar manager Mathin Lundgren presented the Gayze version of the popular drink A. Spritz and sold his book "Barnästarens Manual" with 20% of the proceedings supporting the museum.



Aug 20, 2018 · 1 min

WE LOVE / 4711

This perfume, if any, is a true beauty legend! 4711 has been around for over 220 years making it the oldest still produced fragrance in the world. It's named after the address where the cologne was developed and where the brand still keeps a beautiful flagship store. I've been using 4711 sinc...



Aug 17, 2018 · 1 min

DESTINATION / DELOS

The entire island of Delos is today a magnificent archaeological site, with temple ruins, beautiful private villas with grand mosaics and a museum. Delos is situated about 30 minutes from Mykonos and there's a boat that will take you directly there. It's 20€ for the boat ride and 12€ to enter the site...

Gayze

SAMKRAFTER

HBTO

certifiering

JOIN THE COMMUNITY
MAKING THE WORLD A WELCOMING PLACE

www.gayze.com

